

GENERAL REGULATIONS FOR THE 51st EDITION OF “FIERAVICOLA”

ORGANIZAZIONE – NAME – SCHEDULED DATES AND OPENING HOURS – TRADE SECTORS

Art. 1 – The company Fiera di Forlì S.p.A. (hereinafter Fiera) is organising, for the period between 27 to 29 March 2019, a trade fair for the poultry and rabbit supply chain under the name “51st FIERAVICOLA – International Poultry Exhibition”.

Art. 2 – Opening hours to the public: Wednesday, Thursday and Friday from 9 at to 6 pm.

The ticket office closes 30 minutes before the exhibition closes. However, Fiera reserves the right to change the daily opening/closing times of the exhibition.

Art. 3 – Every day of the exhibition, all Exhibitors and their staff may enter the premises half an hour before its opening to the public. The said Exhibitors are expected to leave the premises no later than half an hour after the exhibition closes to the general public.

Art. 4 – This exhibition is divided into the following trade sectors: plants, equipment, materials and services for poultry and rabbit farming and for the processing, transformation, preservation, transport, marketing and distribution of poultry and rabbit products. Incubators, feedstuff, pre-mixes, pharmaceuticals. Eggs and egg products. Minor poultry and ratite farming Poultry and rabbit meat and processed and transformed poultry and rabbit products. Specialised farming equipment and machinery. Breeding of poultry, rabbits, pigeons, other poultry species, ostriches. Building for animal farming. All Italian and foreign operators interested in the poultry, rabbit industry, animal farming and agriculture, as well as Organisations, Associations, Syndicates, etc.

Art. 5 – The Exhibitor is expected to present only products and services related to the sectors mentioned in article 4 above and to list them in the admission request; no products may be exhibited other than those listed in the admission request. Participation in the exhibition is open to sole proprietorships, companies trading in the sectors mentioned above which have an administrative licence, and acknowledgement – if applicable for the type of goods on display. Also, Fiera reserves the right – which the exhibitor expressly acknowledges, to exclude and arrange for removal at any time of exhibited materials which are not considered appropriate for the purposes of the exhibition. The Exhibitor is expected to furnish and supervise at all times the space allocated.

ADMISSION REQUEST – ACCEPTANCE – DOWN PAYMENT – CANCELLATION

Art. 6 - Fiera guarantees equal access opportunities for all operators who are interested and qualified for participation in the exhibition. Priority shall be given based on the date that the relevant admission request/sheet is received. Fiera reserves the right to accept these applications or not; if they are rejected Fiera agrees to inform the applicant stating the relevant reason. The admission request/sheet needs to be accompanied by evidence of payment of an advance amounting to 30% of the cost of the stand and of the reserved services (+VAT). The said advance will be returned, interest-free, if the application in question is rejected.

Art. 7 – If the applicant, for any reason (including force majeure), does not take part in the exhibition, if the cancellation notice has been sent at least thirty calendar days before the date scheduled for opening the exhibition to the public, 50% of the cost of the stand and of the services which have been booked will be due. If the cancellation notice is sent after that deadline, the said amounts will be due in full.

STAND ALLOCATIONS

Art. 8 – Their stands are allocated in compliance with the general plan of the exhibition which, to the extent reasonably possible, shall take into account the exhibitors’ requests. For technical, organizational and safety reasons, Fiera reserves the right to change the position and surface area of the allocated stands, without the applicant being entitled to any refund, other than a smaller fee if the occupied area is smaller.

SETTING UP/DISMANTLING THE STANDS

Art. 9 – The stands without set-up (bare surface area) will be made available to Exhibitors (holidays not included), starting from Wednesday 20 March 2019, from 8 am to 6 pm; each Exhibitor shall take care, at their own expense, of completely setting up the allocated stand no later than 6 pm on the day before the opening of the exhibition, to allow for cleaning of the premises and completion of the general setting-up before opening to the public. The pre-assembled stands will be available for Exhibitors starting from Friday 22 March 2019.

If there are any specific requirements, quick dismantling will be possible on Friday 29 March 2019 between the hours of 6 and 8 pm. Dismantling work will start on Saturday 30 March 2019 at 8 am and continue until 6 pm; it will resume on Monday 1 April and needs to be completed by 6 pm that day.

After that deadline, Fiera has the right to remove the materials left in the stands, at the expense and risk of the exhibitors in default, and without any responsibility in the event of losses, breakage, etc. as a consequence of that removal work; moreover, Fiera shall be under no obligation or held responsible in any way for the safekeeping of goods left in the stands, or possibly placed by the Exhibitors in other parts of the trade fair premises, even if with the consent of Fiera itself. (See Art. 22).

The Exhibitor is required to return the parking space in the same condition as it was delivered; any damage to the area and facilities of Fiera which might emerge upon inspection by the Technical Office at Fiera shall be charged to the Exhibitor concerned.

Art. 10 – All stands that have not been occupied by 12 noon of the day before the exhibition opens, shall be fully available for use by Fiera which may allocate them at its discretion, also taking into account the best interest of the other Exhibitors. In any case, the company in default shall pay to Fiera the full price of the stand and of the services reserved.

PASS CARDS/INVITATIONS – PARKING PERMITS

Art. 11 – Each Exhibitor is entitled to: two nominal admission cards (“pass”) for each individual 16 m2 exhibition module, four cards for larger exhibition modules. Each Exhibitor will also be issued two passes for the “reserved” car park. In order to access the trade fair premises, these cards need to be requested from the Secretariat at Fiera before setting up the stands and, in order to be valid, each card shall include the bearer’s name. If you need more cards, please apply to the Secretariat which will send you the relevant form: their issue is in any case at Fiera’s discretion, after considering the actual exhibition needs of the company.

No vehicles are allowed in the trade fair halls. To move the goods around, Exhibitors may use the forklift trucks made available by Fiera for this purpose.



SETTING UP: TECHNICAL REGULATIONS

Art. 12 – For all structures which require approval by the technical office according to the list below, the paperwork needs to be submitted no later than 30 days before the date which has been set to start setting up.

As regards the setting up of parking spaces, the following rules shall apply. In any case all projects for custom-made stands shall be sent for approval to : tecnico@fieraforli.it.

HEIGHT OF ADJACENT WALLS: in general the walls of the stands adjacent to other stands shall not be higher than 3 m + possibly a footrest reaching up to 3.10 m. If the walls are higher, the project needs to be sent for approval to tecnico@fieraforli.it

HEIGHT OF THE STRUCTURES: the maximum allowed height for structures is 4 m + possibly a footrest reaching up to 4.10 m. If the structures are higher, the project needs to be sent for approval to tecnico@fieraforli.it who will forward the application required for testing.

PERIMETER CLOSING: no perimeter closing is allowed if its length exceeds 50% of the closed side.

ROOF COVERING/FALSE CEILINGS: covering with roofs is allowed if it is made of approved tulle with a 3x3 mesh. The upper covering with structural / wooden false ceilings is allowed over max. 50% of the surface area of the stand.

FOOTRESTS $h < 10$ cm: for the construction of footrests up to 10 cm it is necessary to add a sliding board with a minimum length of 100 cm to allow for access by disabled persons.

FOOTREST $h > 10$ cm and mezzanines: the construction of footrests with $h > 10$ cm and of mezzanines is subject to the project for the structure being signed by an approved technician, accompanied by a calculation report which shall include the load conditions during the assembly and dismantling phases and in the course of the event, based on the expected construction method. All the paperwork shall be sent to tecnico@fieraforli.it who will forward the form required for testing.

MAXIMUM CLEARANCE OF WOODEN BRIDGE STRUCTURES: the structural clearance for horizontal wooden structures is set at 4 m. beyond that limit the project needs to be sent to tecnico@fieraforli.it who will forward the form required for testing.

MAXIMUM CLEARANCE AND EXTENSION OF TRELLIS STRUCTURES OF THE "AMERICAN" TYPE: for metal trellis structures ("American" type) with an overall extension exceeding 32.00 m, calculating both the vertical and horizontal structures and/or upper structural clearance at 8.00 m, the project needs to be sent to tecnico@fieraforli.it who will forward the required form for testing.

HANGING STRUCTURES: in some points it is possible to have hanging structures. For this purpose a request needs to be sent to the technical office, attaching the project for their setting up, including the elements and loads of the hanging structures. The project shall be sent to tecnico@fieraforli.it who will forward the required form for testing.

ADVERTISING SIGNS: advertising signs are allowed up to a height of 3 m. beyond that level the relevant form needs to be sent, including the surface area covered by the sign taller than 3m.

FIRE EXTINGUISHERS

Art. 13 – The exhibitors are required to keep inside the stand, in full view and ready for use, a number of fire extinguisher no smaller than listed in the following table:

from 51 to 150 m²: 1 fire extinguisher

from 151 to 300 m²: 2 fire extinguishers

over 300 m²: 3 fire extinguishers

The fire extinguishers must be of the powder type holding 6 kg, for fire class 13A 89 B-C, approved according to Ministerial Decree of 20 December 1982. It is at the total discretion of the technician in charge to ask for an increase in the number of fire extinguishers at the stand. The fire extinguishers can be rented, as long as they are in stock, by sending an e-mail to tecnico@fieraforli.it who will forward the form for rental. In the event of default, the necessary fire extinguisher can be delivered at the parking space, with an extra charge.

SAFETY AND PREVENTION REGULATIONS

Art. 14 – The Exhibitor is required to follow the provisions issued by the public safety authorities and authorities in charge of fire prevention and injuries and surveillance of premises open to the public in their respect or in respect of Fiera. The operator and any third parties working on their behalf on the trade fair premises shall only employ staff with the required work papers and following the provisions of the regulations in force on the matter.

Art. 15 – The Exhibitors shall refrain from occupying corridors, safety exits and, in any case, spaces other than those assigned to them. The use of corridors, hallways and safety paths is the full responsibility of Fiera di Forlì, because the latter also provide escape routes in case of accidents, damage, etc. any items located outside the allotted stands shall be removed at the expense and risk of the Exhibitor in default, without the need for sending the latter any reminder or default notice. the Exhibitors are not allowed to hang anything onto the cover structures of the halls.

Art. 16 – The Exhibitor agrees, in the event that any set-ups are added to those provided by Fiera, to use materials which are fireproof, self-extinguishing or fire-resistant at the origin. The Exhibitor also agrees to display combustible materials for an overall fire load no higher than 50 kg/m². The combustible materials associated with additional set-ups shall be of class "1" or be treated with suitable materials to move them to the required class. All of the above needs to be proved by a specific certificate, issued by an approved Company, with a retroactive date of no more than six months, accompanied by a statement which attests that the certificate shown matches the materials used.

Art. 17 – Within the limits of the installations available, on specific request by the exhibitor and against payment of the agreed consideration, Fiera may provide electricity for lighting individual stands. In this case the stand, according to the safety norms in force, shall be fitted, at the Exhibitor's expense, with a differential magneto-thermal trip switch suitable for the power levels required. Any electrical installations fitted in this way inside the stand shall be self-extinguishing, made in accordance with C.E.I. standards, and in any case authorised by Fiera in advance. All of the above needs to be confirmed by a certificate of construction in a workmanlike manner issued by an approved technician. Failure to abide by the said provision will lead to the stand being cut off from the power grid and the unauthorized installation disabled at the Exhibitor's expense. Fiera shall



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not be held responsible in respect of the continuity, consistency and characteristics of the power supply, because that depends on the companies producing and delivering the electricity. If necessary, Fiera reserves the right to reduce the amount of Kw requested. The official electricians of Fiera are allowed to disconnect at any time those installations which appear to have been tampered with, using too much power, or for any irregularity which might cause a malfunctioning of the power grid and/or situations of danger. Any intervention by official electricians of Fiera which might become necessary due to failures or other events caused by the Exhibitor shall be charged and invoiced separately.

EXHIBITION RATES – METHODS OF PAYMENT

Art. 18 – The allocation of stands to Exhibitors involves payment by the latter of the following rates (VAT not included):

Registration fee: € 300.00

Insurance payment according to art. 23: € 100.00

Supplementary rights for each represented company: € 50.00

Area without set-up: up to 16 m² € 100.00 per m²; up to 32 m² € 95.00 per m²; up to 48 m² € 90.00 per m²; over 48 m² € 85.00 per m²

Electricity: € 80.00 per Kw requested (minimum 1 Kw)

Standard preliminary set-up: flat rate € 40.00 per m²

Preliminary set-up on a turnkey basis: extra charge for 16 m² € 50.00 per m²; for 32 m² € 45.00 per m².

The basic stand rates include the following services:

- general lighting in the halls;
- heating;
- exhibitors' parking space;
- general cleaning, except for cleaning of the stands.

In the general interest of the exhibition, specific conditions other than those listed above may apply in the following cases:

- Participation in the exhibition of public bodies, trade association, charities and similar organisations;
- Participation in the exhibition of operators whose involvement can definitely be expected to raise the profile of the event.

Art. 19 – The invoice related to participation in the exhibition shall be settled by the exhibitors before they move into the stands. In the event of any payment delays, Fiera shall have the right to charge current bank interest rates.

Removal of the goods on display, at the end of the exhibition, is subject to the relevant authorisation being issued by the Management at Fiera. The said authorization shall not be issued to those Exhibitors who have not paid all their dues to Fiera. If that is the case, Fiera is entitled to keep the goods of Exhibitors who appear to be in default.

OPENING TO THE PUBLIC OF THE EXHIBITION – ADMISSION FEE

Art. 20 – This exhibition is reserved to professional operators on the days and during the opening hours detailed in articles 1 and 2 above; visitors are required to prove that they are professionals working for businesses involved in the trade sectors listed in article 4 above, or that they are members of the press and/or have an institutional position. Admission is free of charge, after registration at the reception area; upon registration the visitor shall be given a nominal, non-transferable, individual pass card valid for the whole period of the exhibition.

SALE TO THE GENERAL PUBLIC

Art. 21 – Retail selling is not allowed.

DAMAGE – RESPONSIBILITIES

Art. 22 – Safekeeping and surveillance of individual stands is the responsibility of the respective Exhibitors for the whole time that the halls are open, both during opening hours to the general public and during the times allocated for setting up and dismantling. If any valuables and/or items of considerable economic value are involved, the Exhibitor shall mention them expressly in the admission request, as well as being expected to ensure their safekeeping also while the exhibition is closed, by using suitable safes and/or specific security services for safekeeping of valuables. Moreover, the said items need to be covered by a specific insurance policy, stipulated and paid by the Exhibitor.

Art. 23 – The Exhibitor shall be held responsible for any damage which may be caused to persons or things by the latter, by the products on display, means or transport involved and persons (employees or co-workers) whose assistance is used. The Exhibitor is aware that participation in the exhibition involves mandatory insurance coverage guaranteed by the policies stipulated by Fiera against third-party and staff responsibility and fires; the said policies are available for review by each Exhibitor at the Management offices. The cost of the insurance coverage is listed under article 18 above. The exhibitor expressly accepts the insurance conditions, as well as the value of the insured capitals detailed in the said policies. Nevertheless, these capitals and conditions may be integrated at the Exhibitor's discretion by adding further insurance coverage through trusted insurance Companies.

Art. 24 – Fiera shall not be held responsible for damage to persons or things caused by anyone in any way. As a consequence no refund will be paid for damage ensuing from thefts, fires, lightning, storms, explosions, water leakage, rain or other causes. Fiera shall not be held responsible for damage caused to third parties by individuals and companies providing services or making deliveries to Fiera itself. Safekeeping and surveillance of the individual stands is the responsibility of their respective Exhibitors for the whole time that the halls are open, both during opening hours to the general public and during the times allocated for setting up and dismantling the stands.

MISCELLANEOUS

Art. 25 – Any Exhibitors intending to use a temporary import licence for goods from abroad to be used during the exhibition shall submit a request to Fiera. Fiera will pass on the file to its carrier which will charge all relevant expenses to the Exhibitor, without any responsibility on the part of Fiera.

Art. 26 – The exhibitor is free to carry out advertising activities within its stand, provided that this is done in accordance with the relevant legal provisions; outside the stands any advertising shall be done exclusively through Fiera. Any use of equipment for the reproduction of music, sounds



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and images inside the stand is allowed, provided that no inconvenience is caused to other Exhibitors and to visitors. Moreover the Exhibitor shall follow the regulations in force on the matter.

Art. 27 – Dogs are allowed to enter the premises, only if they are kept on a lead and have a muzzle or suitable carrier, with the exception of guide dogs for disabled persons.

Art. 28 - Fiera reserves the exclusive right on any television footage and reproduction by means of photos, film, drawing or any other means, as regards both the exhibition complex and its details or individual stands.

Art. 29 – In the event that the exhibition should be cancelled or not take place as scheduled, regardless of the reason, any participation request shall be null and void; responsibility on the part of Fiera shall solely be limited to refund of any payments received from the Exhibitors who had already registered.

Art. 30 – Any notification and complaint addressed to Fiera shall be taken into consideration only if it is delivered in writing.

Art. 31 – The Exhibitor chooses as temporary address, for all legal intents and purposes, the offices of Fiera and accepts the exclusive jurisdiction of Italian authorities and the competence of the Court in Forlì.

Art. 32 – By signing the admission request/sheet, the applicant declares to have read and accepted, without any reservation, these Regulations, and to comply with the latter also in respect of art. 1341 of the Italian Civil Code.

PERSONAL DATA PROCESSING PURSUANT TO LAW 196/2003 – UE Regulation 2016/679

Art. 33 – The Exhibitor hereby agrees that Fiera may, directly or indirectly, process with any means the personal data included in the admission request for the purpose of pursuing its institutional purposes and any other activity aimed at facilitating the exchange of goods or services. The said data may be used and divulged to those who are involved – in any capacity – in rendering services related to participation in the exhibition and its setting up.

The Exhibitor, pursuant to art.7 Law 30/06/2003 no.196 may claim the relevant rights (confirmation or change of personal data, deletion from the database, etc.) in respect of Fiera di Forlì S.p.A. as data controller for processing of the said data following the procedures established by law (artt. 13-15-16-17-18- e 20). Any refusal, on the part of the exhibitor, to transcribe the data in the admission request and to consent to treatment of the latter for the purposes listed above shall lead to refusal by Fiera di Forlì S.p.A. to stipulate and/or accept the admission request.

Fiera di Forlì S.p.A., the President

Signed in acceptance

The legal representative (stamp and signature)

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Date:

Pursuant to articles 1341 and 1342 of the Civil Code, the clauses listed below are expressly approved : Art. 5 Obligations of the Exhibitor regarding the scope of the exhibition and Fiera’s right to remove any inappropriate materials; Art. 6 Fiera’s right to accept participation requests; Art. 7 Obligations of the Exhibitor in the event of failure to participate; Art. 8 Fiera’s right to change the location and surface of the assigned stands; Art. 9 Regulations for the set-up and dismantling Phase; Art. 10 Use of any unoccupied stands; Art. 11 Pass Cards/Invitations – Parking Permits; Art. 12 Setting up: Technical Regulations; Art. 13 Fire extinguisher obligations in the Stand; Art. 14 Safety and prevention regulations; Art. 15 Abusive occupation of public spaces; Art. 16 Fire prevention and conformity certificate for the materials used; Art. 17 Abusive electrical installations –Fiera’s responsibility as regards power supply – Right to reduce the voltage delivery; Art. 18 Exhibition rates and methods of payment; Art. 19 Fiera’s right to keep the exhibitors’ goods; Art. 20 Opening to the public of the exhibition – admission fee; Art. 21 Ban on retail selling; Art. 22 Safekeeping and surveillance duties; Art. 23 Exhibitor’s responsibilities; Art. 24 Responsibility for damage to persons or things; Art. 26 Limitations to the exhibitor’s advertising promotion; Art. 28 Exclusivity on TV footage, photos, etc.; Art. 29 Fiera’s responsibility in the event that the exhibition is cancelled; Art. 31 Jurisdiction; Art. 32 Acceptance of the Regulations; Art. 33 Consent to personal data processing.

Signed in acceptance

The legal representative (stamp and signature)

..... **Date:**